

REDEFINING SUCCESS

PRESENTED BY FUTURE NORTH



REDÉFINIR LE SUCCÈS

PRÉSENTÉ PAR FUTUR DU NORD

SPONSORSHIP PACKAGE



Hello Community Partners,

Future North wants to redefine what success is and the pathway/journey toward success for our youth. Each individual's pathway to success is not always linear or what they expect. We want to challenge the idea that there is only one way to achieve success and the overall definition, as defining success is perceived differently for everyone.

We are launching Redefining Success. This campaign/initiative aims to inspire youth and young adults (15-30 years old) along their own unique journeys toward their education or career goals and help them discover and learn ways to actualize their own definitions of success.

The main events will include panelists/key speakers of various people showcasing different levels of success that are local to the Sudbury-Manitoulin region. We want youth to know that success isn't exclusive to people that live in Toronto or large cities. They will walk the audience through their unique/atypical journeys that brought them to the point they are today. We aim to have at least 6 speaking events targeting different youth populations (high school students, post-secondary students, youth who are neither in school or careers, youth with disabilities, BIPOC youth - highlighting supports they can access along the way, etc.) The goal is to have 12 speakers that we can alternate through depending on the target audience. We will have the speakers fill out an expression of

interest to find and group the right speakers together. The events will take place ideally in high schools, post-secondary institutions, and some in public spaces (ex. Science North or Place des Arts). These events will be delivered in the fall.

This is where YOU come in! We are looking for sponsorships to afford keynote speakers, event spaces, technology needs and travel. We are asking our business community to join us, and become a part of our shared mission to redefine success. Alone, we do so little; together we can do so much.

Please take a look at the following few pages and if you could spare 30 minutes, we invite you to discuss with us how we can maximise the effectiveness of this campaign, and ensure as a sponsor you are receiving the desired recognition.

Sincerely,

Executive Director
manager@futurenorth.ca



Meet our Executive Team.

Future North has invited community experts to join our Project Team. They have a proven track record of success, advocacy and supporting youth in Sudbury or Manitoulin.

Kamilah Francis

Co-Creator of Redefining Success and Executive Director at Future North

Raphy Falardeau

Co-Creator of Redefining Success and Community Engagement Coordinator at Future North

Adebola Adefioye

Founder and Executive Director of Afro Women and Youth Foundation

Anna Barsanti

Community Coordinator at Violence Thread Risk Assessment

Asma Bilgasem

Member of the Future North Expert Panel and Youth Ambassador for Youth Wellness Hub, Sudbury

Sherri Moroso

Community Initiatives & Engagement Coordinator at the City of Sudbury

Judy Noble

Superintendent of Schools at Rainbow District School Board

Jessica Suban-Hamilton

Organizational Change Manager at Spark Employment

Grace Schmidt

Staff Scientist, Youth and Diverse Audiences at Science North

Véronique St-Jean

Social Worker at CSPGNO and CSCNO school boards

Chantal Venne

Employment Specialist at Collège Boréal

Catherine Sutherland

Youth Program Supervisor of YMCA Employment Services & Immigrant Services

Mary-Liz Warwick

Student Success and Transition Navigator au Collège Cambrian

Our Goals

We aim to reach the following goals at a minimum. Meaning, if funding allows it, we will present more keynote speakers in more locations than listed below.



We need your support.

We are building this campaign from the ground up, and we would like our efforts to be everywhere. We want to take keynote speaker presentations across the districts of Sudbury and Manitoulin, and the digital world.

The following are suggestions on how you may get involved and what you will receive for your generous donation.



Platinum Donor

A cash donation from \$8,001 to \$10,000 or higher

- Presence at any in-person event (booth and/or banner)
- Custom social media recognition
- Verbal acknowledgement at keynote events
- Logo placement on all digital and print content (webpage, social media and posters)
- Multiple mentions in media release

Gold Donor

A cash donation from \$1,001 to \$5,000

- Verbal acknowledgement at keynote events
- Logo placement on all digital and print content (webpage, social media and posters)
- Name mentioned in media release



Diamond Donor

A cash donation from \$5,001 to \$8,000

- Verbal acknowledgement at keynote events
- Custom social media recognition
- Logo placement on all digital and print content (webpage, social media and posters)
- Name mentioned in media release

Friends of the Campaign

A donation of gift cards, items or cash of the value up to \$1,000 with the purpose of being a door prize

- Verbal acknowledgement at the donations giveaway event
- Logo on 1 social media content about the giveaway
- Logo placement on website
- Name mentioned in media release

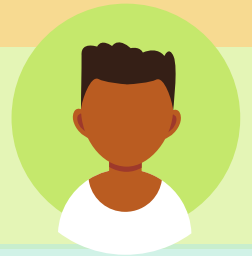
Youth Testimonials



"I belong here." Those are the words that should resonate with the youth of Sudbury. Growing up here, I didn't always feel that way. I joined Future North because I believe in a world where we embrace and celebrate our differences."

"The opportunities I've had at Future North, whether it's through Culture of the North or the Youth Expert Panel, have some of the most fulfilling and enriching experiences of my life."

"FN staffers make sure to engage with members several times a month about opportunities for youth involvement whether volunteering or employment in the community."



"Being able to create change and opportunities for young Sudburians who struggle to have their voices heard is key to a more inclusive and diverse future here in the north."

"I'm grateful to Future North for creating meaningful opportunities for youth that challenge the tokenistic nature of many youth leadership positions. The power of youth in our communities is clear and I've seen the passion and dedication that my peers leverage to drive change. Meanwhile, the support and encouragement from the core staff at Future North have been so significant in the progress made through the initiative."

"Future North has helped me grow immensely, from personal development to giving me opportunities like speaking with an MP and working on a safe space for all youth."



"Working with Future North has expanded my knowledge on the importance of working with youth for youth. I have been welcomed into an amazing team that already feels like a family! This work matters for youth in the community."



SPONSORSHIP PACKAGE



Canada

140 Durham St,
Sudbury, ON P3E 3M7

futurenorth.ca
futurdunord.ca

Kamilah Francis
Executive Director
manager@futurenorth.ca

Raphy Falardeau
Community Engagement Coordinator
coordinator@futurenorth.ca