Dictionary of Terms

Advocacy: Working from within the system to create changes.

BIPOC: Black, Indigenous and People of Colour (All marginalized/minority groups of people).

*Catalyzing: Changing knowledge into action by establishing "champions" within organizations and systems.

Collective Impact: The commitment of a group of people from different agencies to a common agenda for solving a specific social problem. Structured form of collaboration.

Community Partner: The formation of a partnership agreement between organizations and/or institutions to share the responsibility of common goal for the betterment of the community.

Decoration: Using the images or attendance of an individual or individuals to promote an activity or event without making allowances for their input or influence.

Education: Turning hands-on community projects into co-op credits and employment for youth.

Initiative: An act or strategy intended to resolve a difficulty or improve a situation; a fresh approach to something.

*Internalizing: Building capacity with time and resources for recruitment training practice and evaluation, so that engagement becomes sustainable within organizations and systems.

*Institutionalizing: Making youth engagement an official policy and standard practice.

*Definitions from the Joint Consortium for School's Health (JCSH) Youth Engagement toolkit that defines Kirby's Institutionalizing participation framework.

Manipulation: Using deception to influence an individual or group to behave in a specific manner for personal, social, or political gain.

Navigation: Connecting youth to opportunities, pathways and supports that align with their future goals.

Outcome: How something turns out; end result.

Partnership: Collaboration between organizations/agencies or an organization and the community (youth, parents, community associations and/or leaders).

Pilot Project: An activity or project planned as a test or trial.

Tokenism: The inclusion of a specific group of people, typically minority groups and youth, to appear to show support, for political or social gains.

Tokenization:¹⁾ The act of singling out an individual from a BIPOC group and utilizing the fact that they belong to a marginalized community to create an appearance of racial equity. Pressuring a BIPOC individual to explain their experiences of discrimination or act as a representative for the experiences of other BIPOC members.

*Unfreezing: Recognizing the need to change and unblocking existing attitudes and styles of working. Both existing beliefs and practices, and external pressure (e.g. government funders, etc.).

Youth Engagement: The development of a partnership with youth that empowers them to be leaders for activities, events, and the community.

Youth Expert Panel (also known as Youth Advisory Board or Youth Committee): A group of youth leaders from the community that provide feedback, project ideas, research, and knowledge through the perspectives of their lived experience;.